



BUILD A MONSTER CONTEST!

WE WERE WORKING IN OUR DESIGN LAB LATE ONE NIGHT
WHEN OUR EYES BEHELD AN EERIE SIGHT
A MONSTER EMERGED THAT IS SURE TO DELIGHT,
JAMES THEN SAID WITH EXCITE, "HALLOWEEN HAS BECOME A TRADITION



HAVING FUN WITH THIS HOLIDAY IS OUR MISSION
SO LET'S HAVE ANOTHER MONSTER COMPETITION
AND GIVE THE WINNERS RECOGNITION"

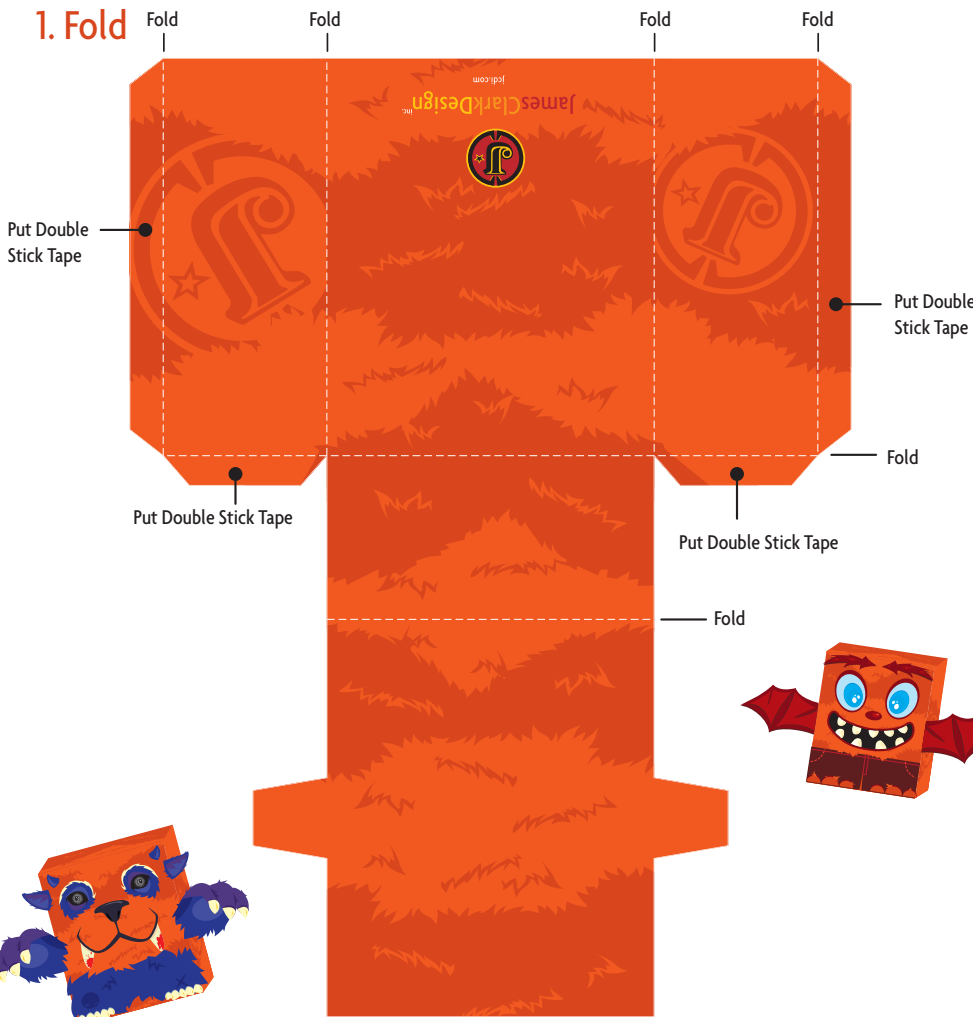
SO HERE IS A SPECIAL INVITATION, AND A CHANCE TO MAKE YOUR OWN CREATION.
WE'VE STARTED YOU OUT WITH A LITTLE INSPIRATION. NOW USE YOUR OWN IMAGINATION.
CREATING A MONSTER CAN BE A SMASH. YOU CAN MAKE ONE IN JUST A FLASH.

2 winners will be selected to win \$50 Amazon.com gift cards! Here's how it works:

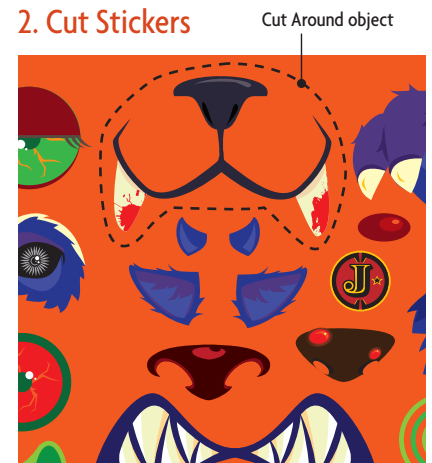
1. Create a monster using the enclosed orange monster maker. Add stickers and/or other ghoulish embellishments of your choice.
2. Take a photo of your monster creation and email it to: monstercontest@jcdi.com by October 29th.
3. The winning monsters will be featured at www.jcdi.com/monsters on October 30th.



1. Fold



2. Cut Stickers



3. Apply



HAVE FUN AND REMEMBER — HAPPY HALLOWEEN!